



# Endless Possibilities for Social and Recreational Experiences

A premier one-stop concierge for all your social and recreation needs



# About UPlay

Since 1986, NTUC Club has been committed to delivering leisure and recreational experiences for Singapore's workforce, founded on the belief that every worker matters. To meet evolving needs, NTUC Club introduces UPlay—a one-stop concierge designed to enhance employee engagement through bespoke social and recreational programmes.

UPlay offers seamless solutions for team bonding, wellness activities, and versatile venues, ideal for events such as retreats and product launches. With digital tools for real-time engagement tracking, UPlay ensures every event is tailored to foster well-being and collaboration.

## **This innovation reflects the next stage in NTUC Club's commitment:**

- Extending its expertise to the corporate world.
- Providing tailored solutions to enhance engagement and work-life balance.



## Purpose-Driven Experiences

Explore how UPlay enhances engagement with purpose-driven experiences:



### Effortless Engagement

Simplified planning with tailored activities for HR leaders.



### Exclusive Venues

Access NTUC Club spaces, including MICE facilities and golf courses.



### Real-Time Insights

Track and optimise engagement and well-being with our digital platform.

## Curated Experiences & Team Bonding Programs

UPlay provides a range of tailored experiences to suit various team-building and engagement needs:



### Corporate Fun

Foster team spirit with interactive, engaging activities.



### Fit & Healthy

Wellness initiatives designed to support a healthy workforce.



### Local Discoveries

Explore Singapore's unique culture and hidden gems.



### Overseas Travel

Curated international trips offering exclusive experiences.



Exclusive Venues and  
Partner Locations

UPlay offers premier venues for social, recreational, and corporate events of all sizes.

D'Marquee

The newly revamped D'Marquee offers an expansive 2,400 sqm pillar-less, air-conditioned space, perfect for events of all sizes. With flexible layouts, tailored packages, and exceptional service, D'Marquee transforms seamlessly for any occasion, from intimate gatherings to grand celebrations.



Floor Area (m <sup>2</sup> )	Height	Theatre (No. of Pax)	Classroom (No. of Pax)	Banquet (No. of Pax)
2,400	8m	2,200	500	1,320

Event Types:

- Concerts
- Dinner & Dance Functions
- Exhibitions & Trade Fairs
- Product Launches
- Food Festivals & Farmers' Markets
- Charity Events (Gala, Walks, Runs)
- Pop-Up Markets & Artisanal Craft Fairs
- Team Building Activities
- Sports & Recreation Events  
(Leagues, Game Nights)
- Weddings
- Tech Conferences & Gaming  
Tournaments
- Carnivals & Cosplay Conventions
- Pop Culture & Comedy Shows
- Pet Shows
- Movie Premieres & Silent Discos
- Motor & Car Exhibitions
- Music & Dance Festivals
- Photography Exhibitions



# Begonia Ballroom, Aster Rooms and Cassia Rooms

Begonia Ballroom, Aster Rooms, and Cassia Rooms provide versatile event spaces perfect for hosting team-building sessions, seminars, and celebrations of all sizes.

- Event Types:**
- Product Launches
  - Warehouse Sales
  - Exhibitions
  - Awards Ceremonies
  - Competitions
  - Private Events
  - Dinner & Dances
  - After Parties
  - Celebrations
  - Team Building Activities

Venue	Event Space (m <sup>2</sup> )	No of Pax (max)
Aster Rooms (1, 2 & 3)	82-178	60-140
Cassia Rooms (1, 2 & Ballroom)	278-561	260-550
Begonia Ballroom	561	550 (Theatre-style), 80 (Classroom-style with 2 pax per table)
Begonia Terrace	462	400







# Wild Wild Wet

## Corporate Tentage & Neptune Cove

Wild Wild Wet, one of Singapore's largest water parks, offers thrilling team-building experiences at Downtown East.

- **Set on 3 hectares with 16 water rides for all ages**
- **Exciting attractions include:**
  - Asia's First Hybrid Ride
  - Singapore's First Four-Lane Mat Racer Slide
  - Asia's Longest Free-Fall Water Slide
  - 360-Degree Extreme Loop Ride

## Event Types:

- Team Building Activities
- Sports & Recreation Activities
- Solemnisation
- Product Launches
- Birthday Parties
- Social Functions
- Holiday Parties
- Wellness programmes  
(Yoga Classes, Fitness Session)

Venue	Event Space (m <sup>2</sup> )	No of Pax (max)
Corporate Tent	225	200
Neptune Cove	180	80





# D'Resort Vanda Room

D'Resort, Singapore's first nature-inspired resort located in Pasir Ris Park, offers a tranquil escape for both relaxation and adventure.

Venue	Event Space (m²)	No of Pax (max)
Vanda Room	150	100

### Amenities:

- Direct access to Wild Wild Wet.
- BBQ pits for outdoor gatherings.
- Nearby dining and retail options for added convenience.



## Event Packages and Corporate Options

D'Resort caters to corporate events, team-building activities, and travel needs with tailored solutions:

- **Residential Seminars:**  
Fully equipped meeting rooms with optional overnight stays.
- **Corporate Rewards:**  
Exclusive room access for staff incentives and benefits.
- **Special Rates:**  
Contracted corporate rates (subject to availability).





# NTUC Clubhouses

NTUC Club offers four vibrant clubhouses across Singapore, featuring versatile spaces and modern amenities ideal for seminars, celebrations, and more.

## Locations:

- NTUC Club Clubhouse @ **SingPost Centre**
- NTUC Club Clubhouse @ **Choa Chu Kang Centre**
- NTUC Club Clubhouse @ **Havelock II**
- NTUC Club Clubhouse @ **Bishan**

## Highlights:

- **NTUC Club Clubhouse @ Havelock II:**
  - Karaoke system for fun sing-offs and corporate gatherings.
  - In-house food and beverage options for convenient catering.
  - Spacious and flexible venues to accommodate different group sizes.
- **L3Eventbox @ NTUC Club Clubhouse, SingPost Centre:**
  - **Accessible venue with cutting-edge tech features:**
    - Samsung Interactive Flipchart for dynamic presentations and collaboration.
    - Customisable RGB Cove Lights to create the perfect ambiance.

Venue	No. of Pax (Max)
NTUC Club Clubhouse @ SingPost Centre	100
NTUC Club Clubhouse @ Choa Chu Kang Centre	40
NTUC Club Clubhouse @ Havelock II	120

## Event Types:

- Team Building Activities
- Sports & Recreation Activities
- Solemnisation
- Birthday Parties
- Social Functions
- Holiday Parties







## Aranda Country Club

Next to Downtown East, Aranda Country Club offers 32,380 sq. ft. of facilities for a premier recreational experience for members and families.

### • Luxurious Suites:

- Executive and luxury options for comfort and relaxation.

### • Extensive Facilities:

- Leisure, wellness, and social amenities.

Aranda Country Club provides flexible stay options for members, corporate partners, and long-term guests:

- **Long-Term:**
  - Includes free club facility access.
- **Short-Term:**
  - Perfect for expats and seminar attendees.
- **Corporate Rates:**
  - Special rates for partners (subject to availability).

## Event Spaces

- Venues: Poolside Pavilion, The Apiary, and Tulip Room
  - Ideal for team bonding, celebrations, birthdays, meetings, and seminars
  - Customisable for formal and casual gatherings

Venue	Event space (m <sup>2</sup> )	No. of Pax (Max)
Poolside Pavillion	219	100
The Apiary	427	160
Tulip Room	48	22



## Event Types:

- Meetings, seminars, and accommodation options available.





## Orchid Country Club

Located in Yishun's scenic heartlands, Orchid Country Club is a premier destination for corporate events, offering a perfect blend of natural beauty and state-of-the-art facilities.

### Prime Business Venue

- Ideal for meetings, seminars, and team-building activities.
- Features inspiring views of lush golf courses and tranquil waterways.

Venue	Event Space (m <sup>2</sup> )	No. of Pax (Max)
Emerald Suite	269	220
Garden Pavillion	152	80
Grand Ballroom	1,523	1,200
Sapphire Suite	527	350
Tee Garden	39	250

### Extensive Facilities:

- Includes a 27-hole golf course, driving range, banquet halls, and professional event spaces.
- Additional amenities: hotel, swimming pools, and bowling center.

### Comfortable Accommodation:

- Three room types designed to balance work and relaxation.
- Perfect for seamless corporate retreats, team bonding, and recharging.

### Event Types:

- Meetings and Seminars
- Team-Building Events
- Accommodation
- Corporate Tournaments





# Flexible Packages

## Best-Selling Packages

UPlay's best-selling packages offer flexible, customisable solutions tailored to meet diverse corporate needs:



### Team Building

Purposeful team-building activities that foster collaboration and reinforce company culture.



### Dinner & Dance

A perfect getaway for team bonding and impactful corporate gatherings.



### Family Day

Customisable family day experiences that promote bonding and create lasting memories.

## Benefits for Your Organisation



### Build a Connected Community

Foster belonging through shared experiences that enhance relationships and team cohesion.



### Promote Work-Life Balance

Support mental and physical well-being with wellness programmes like fitness classes and retreats to help employees recharge and reduce stress.



### Boost Morale & Productivity

Purpose-driven events uplift morale and energise employees, boosting productivity and innovation.



### Strengthen Company Culture

Enhance your employer brand with recreational experiences that celebrate values, camaraderie, and well-being, attracting and retaining top talent.



### Drive Engagement & Loyalty

Consistent, meaningful initiatives show employees their growth and well-being matter, fostering loyalty and reducing turnover.



### Flexible, Scalable Solutions

Customisable options cater to organisations of all sizes, offering solutions that grow with your needs.

# Family Day Packages

Create unforgettable memories with our thoughtfully curated Family Day Packages. Choose from three unique packages, each offering distinct experiences to suit your organisation's needs.

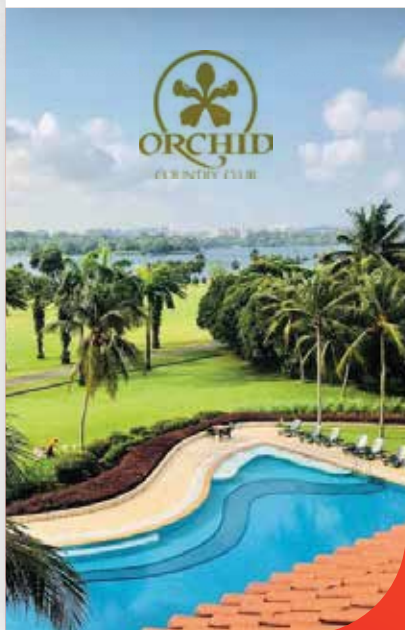


## Downtown East: Monsters Rescue

- Highlight: A thrilling scavenger hunt where participants uncover hidden clues around Downtown East to capture mischievous "monsters".
- Engagement: Combines interactive challenges, teamwork, and fun for both children and adults.
- Flexibility: Ideal for larger groups with multiple activity stations and a customisable schedule.
- Memorable Experience: Capture imposter monsters while exploring this vibrant venue.

## Wild Wild Wet: Splash Fiesta

- Highlight: Dive into a day of aquatic fun at one of Singapore's largest water parks, featuring exciting slides, splash zones, and games.
- Unique Feature: A Treasure Hunt across iconic rides and carnival zones, offering thrilling experiences and exciting prizes.
- Family-Friendly: A perfect choice to enjoy a mix of adrenaline-pumping fun and relaxing water activities.
- Customisable: Tailor your day with activities suited to your group size and preference.



## Orchid Country Club: Go! Family Funfest

- Highlight: A full day of sports and activities at OCC's spacious and versatile venue, bringing families closer through creativity and fitness.
- Parent-Child Bonding: Participate in exciting challenges like the "Telematch Challenge" and "Family Sports Tournament".
- Variety: Offers an extensive range of sporting options for all ages in one location.
- Unique Venue: Perfect for those looking to explore a mix of physical activities and creative games.



# Our Expertise



## Team Building & Social Events

UPlay designs impactful team-building experiences, from outdoor challenges to interactive workshops, tailored to enhance collaboration and trust.

## Wellness & Recognition Programmes

Promote holistic wellness with fitness classes, mindfulness sessions, and programmes celebrating employee milestones.



## Concierge Event Services

UPlay simplifies event planning with end-to-end support, handling logistics and coordination for seamless execution.

## Exclusive Venues & Amenities

Access unique spaces, including restaurants, cafes, and recreational venues, to elevate every event experience.



## Diverse Programme Options

From adventure-based activities to CSR events and networking, UPlay offers experiences tailored to align with your organisation's goals.



# Portal Solutions



## Customisable, Company-Branded Platform

UPlay's tailored web portal enables unions and companies to offer curated recreational experiences directly to members and employees, featuring a co-branded landing page with customised events and activities.



## Analytics and Insights

Gain valuable insights with real-time tracking of usage, engagement, and participation patterns. Full technical support is available for post-event surveys to measure impact and engagement effectively.



## Flexible Tiered Offerings

UPlay provides three portal packages to meet diverse organisational needs:

- **Starter:** Basic insights into participation and play behaviour.
- **Professional:** Expanded event options and advanced analysis tools.
- **Enterprise:** Fully customisable features tailored to specific organisational requirements.



## Digital Engagement and Convenience

The portal provides members access to local and overseas experiences, event spaces, and activities anytime, anywhere. Companies can personalise team bonding programmes and lifestyle benefits to build a vibrant, engaged community.





## Success Stories

### Client Testimonials

"UPlay has been a game-changer for UWEEI, enabling us to engage our members with diverse, family-friendly activities at affordable rates. The platform has streamlined our processes, allowing members to easily book and pay for programs, and giving us valuable insights into their needs. Since joining UPlay, we've seen over 820 transactions—a promising start that shows the impact this partnership has on our community."



**United Workers of Electronics & Electrical Industries**

"UPlay brought our NTUC Learning Hub team together in a unique way, creating an outdoor experience with entertainment, travel, and even fireworks—something different from the usual D&D. Their strong vendor relationships secured us quality services at better rates, and their dedicated support ensured a smooth event, even stepping in to resolve venue issues on our behalf. Working with UPlay has been a pleasant, trust-filled partnership that truly enhanced our team bonding."



**NTUC Learning Hub**



# Case Studies

Here's How UPlay Supported a Corporate Client to Improve Employee Engagement

## Curated Calendar for a Corporate Company



**JB Durian Tours**



**Coffee Making Workshop**



**Matcha Appreciation Talk**



**Immersive Escape @ Jewel**



**Virtual Reality Escape**



**Pottery Making Workshop**



**Ubin Cycling Adventure**



**Ice-Cream Making**



**Immersive Escape Game @ Bird Paradise**



**Roll & Bowl Team Bonding**



**Groove to the Beat Bonding**



**Sports / Active Day**



## Case Studies

# Curated Calendar for a Corporate Company



69.6%

of Staff Engaged  
(696 / 1000)

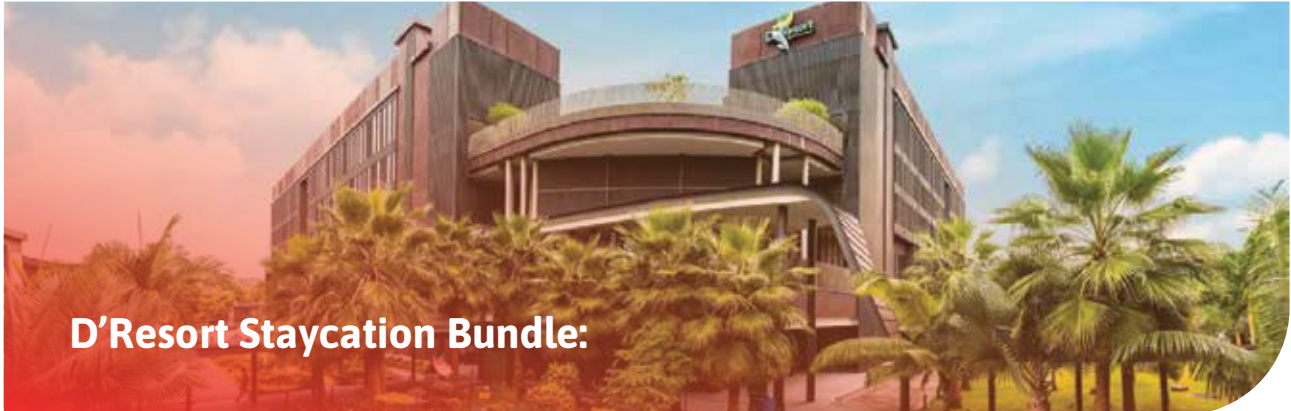
## Effective Engagement through UPlay Employee Benefits

Company A | 1000 Employees | Participation Rate

- D'Resort Staycation Bundle
- Orchid Country Club Staycation Bundle
- Wild Wild Wet Free & Easy

# UPlay Employee Benefits

May 2023 to April 2024



## D'Resort Staycation Bundle:

- 3D2N Stay + 4 Wild Wild Wet Day Passes
- 157 Staycation Slots
- 157 Staff Engaged (628 family members included)



## Orchid Country Club (OCC) Staycation Bundle

- 3D2N Stay + 2 Hours Bowling Session
- 157 Staycation Slots
- 157 Staff Engaged (471 family members included)



## Wild Wild Wet Free & Easy:

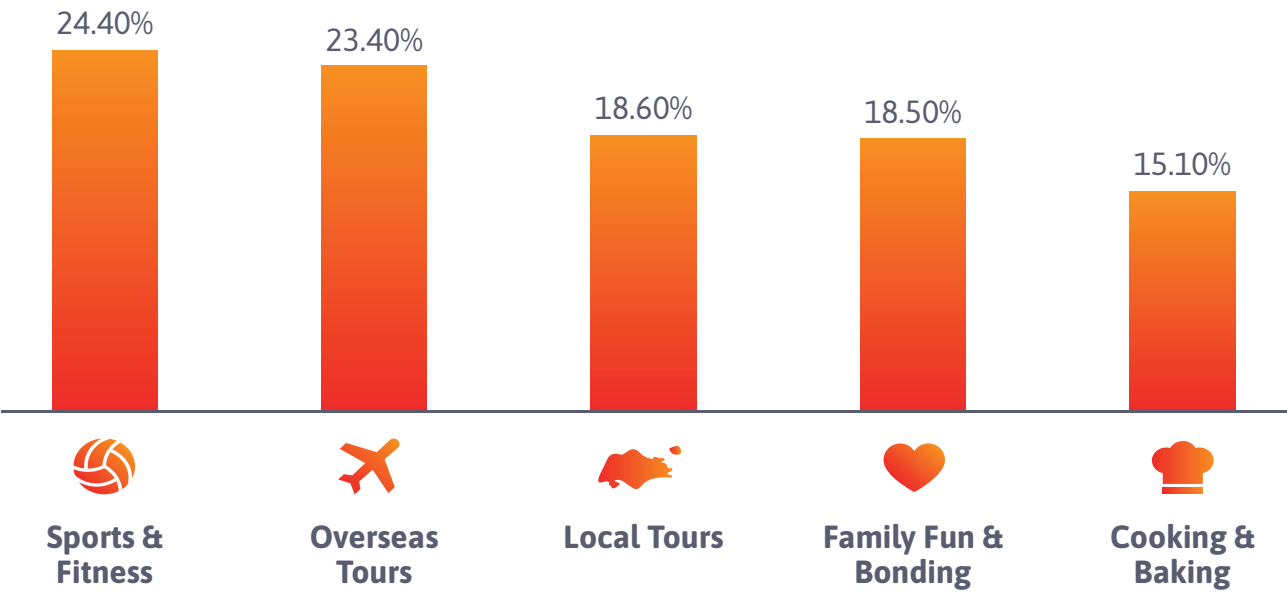
- 8 Wild Wild Wet Day Passes Daily
- 626 Slots Available
- 382 Staff Engaged (1528 family members included)



# UPlay Portal Analytics

## Company A | 1000 Employees Participation

UPlay Portal Analytics | May 2023 to April 2024



### UPlay Portal Analytics

UPlay identified the Top 5 interests and can curate engagement activities based on these interests to attract registrations and increase engagement.

## Effectiveness

### UPlay Employee Benefits

Staycation Bundles

460 participants

### UPlay Employee Engagement

Monthly Engagement Activities

609 participants

### Department Team Bonding

6 Team Bonding Sessions

570 participants



## Our Commitment to You



### Seamless 360° Execution

UPlay handles planning, logistics, and coordination for stress-free events, letting you focus on your team.



### Continuous Support for Lasting Impact

We provide ongoing assistance to keep your engagement programmes impactful and relevant.



### Tailored Solutions

Customised options aligned with your organisation's goals, culture, and values.



## Get in Touch

### Contact Us

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